

ALASTAIR GRAHAM-BRYCE MEMORIAL LECTURE INSPIRING THE YOUNG TO ENGINEERING - FORMULA AGB.

Institution of
**MECHANICAL
ENGINEERS**

Manufacturing Industries Division
Lecture

12 June 2013, London
www.imeche.org/events/L324
Presented by **Bob Shanks**,
Chairman, Imagineering Foundation



in association with



INSPIRING THE YOUNG TO ENGINEERING – FORMULA AGB.



Dr Alastair Graham-Bryce (AGB) spent his working career in consulting, but on retiring there was a new found love – encouraging children into engineering. Imagineering was the vehicle. Alastair not only contributed to establishing interventions that were likely to be effective in directing children towards technology and engineering, but also developed material to expand the impact on children. He actively went into classrooms to test his ideas, and was a strong advocate for effective intervention.

The lecture will follow the development of ideas and practices within Imagineering showing how Alastair's marvellous mind crystallised them into themes. It will be given by Bob Shanks, Chairman of the Imagineering Foundation.

The Imagineering Foundation has recently reached its 12th anniversary and is designed to introduce 8-16 year olds to the fascinating world of engineering and manufacturing through fun, hands-on personal experience, targets the engineers of the future at a young age, develops and holds their interest and, hopefully, encourages them to consider engineering as a future career.

PRESENTED BY **BOB SHANKS, CHAIRMAN,** IMAGINEERING FOUNDATION

Starting his academic life at what is now Brighton University, Bob continued with postgraduate studies at Imperial College and later at Warwick Business School. He has been a member of the Institution of Mechanical Engineers for over 50 years.

The majority of his working life was with the Swedish company Sandvik where he was primarily concerned with design and manufacture, introducing advanced systems in the design and manufacture business.

Since retiring he has helped set up a Midlands Manufacturing Section which has matured into an educational charity, the Imagineering Foundation, aimed at encouraging children to consider a career in engineering. With the help of Dr Alastair Graham-Bryce this has developed into an acknowledged force in the school education area.

Refreshments will be served at 18.00

THIS LECTURE IS FREE AND OPEN TO ALL

To book your place, please visit:
www.imeche.org/events/L324
or email the following details to Diane Lorenzelli at manufacturing@imeche.org:

- Your name
- Job title
- Company
- Contact details
- Membership number (if you have one)

Alternatively you can call her on +44 (0)20 7304 6837.

12 June 2013,
18.00 for 18.30
1 Birdcage Walk, London SW1H 9JJ



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